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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
FEBRUARY 1964

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
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STATEMENT SERIAL RECORDS

ICE CREAM PRODUCTION

Ice cream production in the United States in February, estimated at 50,035,000 gallons, was the highest on record for the month, the Crop Reporting Board reports. Output was 6 percent more than in February 1963, and was 11 percent larger than the 1958-62 average for the month. The seasonal increase from January to February of 4 percent, on a months' total basis, exceeded both the 1-percent gain at this time a year earlier and the 2-percent average rise during the 1958-62 period. Due to the extra day this February, the daily average gain from January on a daily average basis, 11 percent, only equaled the increase shown last year at this time. Temperatures during February averaged below normal in a large portion of the country, but were normal or above in a northern border area stretching from Montana to Michigan and to eastern Kansas; also in sections of the North Pacific Coast states and northeastern New England.

Compared with February 1963, production was more in all regions except the South Atlantic, where it was 4 percent less, and the Mountain, where it was 2 percent smaller. Output was 5 percent larger in the North Atlantic Region, where it was up 5 percent in New York and 2 percent in Pennsylvania. Production was 10 percent more in the East North Central States and 14 percent larger in the West North Central. Other increases were 12 percent in the South Central States and 7 percent in the Pacific. California's production was 8 percent larger. Increased production was shown in all states outside the South Atlantic Region except Wisconsin, Kansas, Alabama, and Colorado. In the South Atlantic Region, only Virginia, District of Columbia, and lesser-producing states showed increases from a year ago.

Compared with the 5-year, 1958-62, average for February, increases in all regions varied from 3 percent in the South Atlantic to 17 percent in the West North Central. Production was 11 percent more in the North Atlantic States and 13 percent larger in the East North Central. Increases in the other regions were 8 percent in the South Central, 12 percent in the Mountain, and 15 percent in the Pacific. Production was up 12 percent in New York, 7 percent in Pennsylvania, and 16 percent in California. All states had increases from the average except Kansas, West Virginia, Georgia, Florida, Alabama, and Louisiana.

PRODUCTION OF ICE CREAM, UNITED STATES, 1964

MONTH	1958-62	1962 1/	ESTIMATED		CHANGE FROM:	
	Average 1/		1963	1964	1958-62 Av.	1963
			Thousand Gallons		Percent	
January	43,962	45,447	46,680	48,275	+ 10	+ 3
February	45,006	47,177	47,000	50,035	+ 11	+ 6
TWO MONTH TOTAL	88,968	92,624	93,680	98,310	+ 10	+ 5

1/From enumerations.
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PRODUCTION OF ICE CREAM: FEBRUARY 1964

3-20-64

STATE AND GEOGRAPHIC DIVISION	5-YEAR FEBRUARY AVERAGE 1958-62 1/	FEBRUARY			PERCENT CHANGE IN FEBRUARY 1964 PRODUCTION FROM:	
		1962 1/	ESTIMATED		5-YEAR AVERAGE	FEB. 1963
			1963	1964		
		Thousand Gallons			Percent	
Massachusetts	1,872	1,926	2,060	2,260	+ 21	+ 10
Connecticut	541	562	560	645	+ 19	+ 15
New York	4,337	4,891	4,650	4,860	+ 12	+ 5
New Jersey	1,147	1,036	1,100	1,210	+ 5	+ 10
Pennsylvania	4,702	4,628	4,950	5,030	+ 7	+ 2
Other N.A. States ...	673	695	710	725	+ 8	+ 2
NO. ATLANTIC STATES	13,272	13,738	14,030	14,730	+ 11	+ 5
Ohio	2,817	2,759	2,750	3,000	+ 6	+ 9
Indiana	1,772	1,881	1,890	2,260	+ 28	+ 20
Illinois	2,470	2,623	2,600	3,010	+ 22	+ 16
Michigan	2,111	2,113	2,100	2,180	+ 3	+ 4
Wisconsin	1,487	1,674	1,630	1,600	+ 8	- 2
E. N. CENTRAL STATES	10,657	11,050	10,970	12,050	+ 13	+ 10
Minnesota	1,204	1,303	1,330	1,540	+ 28	+ 16
Iowa	753	610	600	760	+ 1	+ 27
Missouri	1,167	1,416	1,110	1,300	+ 11	+ 17
N. & S. Dakota	314	327	335	400	+ 27	+ 19
Nebraska	605	610	730	820	+ 36	+ 12
Kansas	426	493	470	390	- 8	- 17
WEST NO. CENT. STATES	4,469	4,759	4,575	5,210	+ 17	+ 14
District of Columbia	501	546	510	530	+ 6	+ 4
Maryland	868	893	920	890	+ 3	- 3
Virginia	770	875	830	885	+ 15	+ 7
West Virginia	356	305	315	300	- 16	- 5
North Carolina	835	902	990	980	+ 17	- 1
Georgia	529	601	565	420	- 21	- 26
Florida	1,395	1,514	1,460	1,290	- 8	- 12
Other S.A. States ...	507	559	570	630	+ 24	+ 11
SO. ATLANTIC STATES	5,761	6,195	6,160	5,925	+ 3	- 4
Tennessee	952	1,033	870	1,020	+ 7	+ 17
Alabama	522	589	515	510	- 2	- 1
Louisiana	555	529	450	465	- 16	+ 3
Oklahoma	350	325	335	360	+ 3	+ 7
Texas	1,361	1,593	1,460	1,620	+ 19	+ 11
Other S.C. States ...	635	671	575	730	+ 15	+ 27
SO. CENTRAL STATES	4,375	4,740	4,205	4,705	+ 8	+ 12
Colorado	502	555	640	550	+ 10	- 14
Other Mt. States ...	1,010	1,038	1,080	1,140	+ 13	+ 6
MOUNTAIN STATES	1,512	1,593	1,720	1,690	+ 12	- 2
Washington	857	972	960	995	+ 16	+ 4
Oregon	383	377	390	430	+ 12	+ 10
California	3,720	3,753	3,990	4,300	+ 16	+ 8
PACIFIC STATES	4,960	5,102	5,340	5,725	+ 15	+ 7
UNITED STATES	45,006	47,177	47,000	50,035	+ 11	+ 6

^{1/}From enumerations.

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat totaled 3,190,000 gallons in February. This was 2 percent more than in February 1963, and 12 percent larger than the 1958-62 average for the month. The January-February total this year was 4 percent more than that of the corresponding months last year, and 21 percent greater than the 1958-62 average.

Production decreased 5 percent from January to February this year on a monthly-total basis, compared with 3 percent at this time last year. The 5-year average change between these months, however, was a 10-percent increase. Output decreased seasonally only in Alabama, and California, while it increased in Illinois, South Carolina, Louisiana, Texas, and Arizona. Unchanged production was shown in all other important-producing states.

Compared with February 1963, production was larger in Illinois, Missouri, South Carolina, and Texas. Output was unchanged in Louisiana. Decreases occurred in all the remaining important-producing states.

On a daily-average basis, production gained 2 percent seasonally compared with 8 percent at this time last year.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES, 1964

MONTH	1958-62 Average 1/	1962 1/	ESTIMATED		CHANGE FROM:	
			1963	1964	1958-62 Av.	1963
		Thousand Gallons			Percent	
January	2,573	3,006	3,205	3,360	+ 31	+ 5
February	2,839	3,429	3,115	3,190	+ 12	+ 2
TWO MONTH TOTAL	5,412	6,435	6,320	6,550	+ 21	+ 4

1/From enumerations.

WATER ICE PRODUCTION

Production of water ices in February was estimated at 1,115,000 gallons. This was 10 percent more than in February last year, and 17 percent higher than the 1958-62 average for the month. Output jumped 39 percent from January, compared with 21 percent at this time a year earlier, and an average of 31 percent in the 1958-62 period. Increases occurred in all regions of the country.

Compared with February 1963, production was larger in all regions except the North Atlantic, where it was less.

PRODUCTION OF WATER ICES, UNITED STATES, 1964

MONTH	1958-62 Average 1/	1962 1/	ESTIMATED		CHANGE FROM:	
			1963	1964	1958-62 Av.	1963
		Thousand Gallons			Percent	
January	729	736	835	805	+ 10	- 4
February	957	1,026	1,010	1,115	+ 17	+ 10
TWO MONTH TOTAL	1,686	1,762	1,845	1,920	+ 14	+ 4

1/From enumerations.

ICE MILK PRODUCTION

February production of ice milk was estimated at 10,520,000 gallons, according to the Crop Reporting Board. Production was 9 percent more than in February 1963 and 50 percent higher than the 1958-62 average for the month. The January-February total production was 12 percent larger than the total a year earlier and 55 percent greater than the average.

Ice milk production increased 3 percent from January, compared with 8 percent last year and 9 percent for the average of the 1958-62 period. Output increased in all regions except the East North Central, where it held steady, and the West, where it declined.

Compared with February 1963, output decreased in the West, but increased in all other regions.

PRODUCTION OF ICE MILK, UNITED STATES, 1964

MONTH	1958-62 Average 1/	1962 1/	ESTIMATED		CHANGE FROM:	
			1963	1964	1958-62 Av.	1963
		Thousand Gallons			Percent	
January	6,396	7,839	8,945	10,245	+ 60	+ 15
February	7,002	9,130	9,630	10,520	+ 50	+ 9
TWO MONTH TOTAL	13,398	16,969	18,575	20,765	+ 55	+ 12

1/From enumerations.

SHERBET PRODUCTION

Sherbet production in February, estimated at 2,260,000 gallons, was 6 percent more than in February 1963 and 16 percent larger than the 1958-62 average for the month. Compared with January, output held steady, as it did also at this time last year. The average change between January and February in the 1958-62 period was a 4-percent increase. On a daily-average basis, production gained 7 percent seasonally this February, compared with 10 percent a year earlier. Production increased from January in the South Central and the Pacific Regions, while it was unchanged in the South Atlantic and Mountain States. Output declined in all other regions.

Compared with February 1963, production was larger in all regions except the South Atlantic, where it was smaller.

PRODUCTION OF SHERBET, UNITED STATES, 1964

MONTH	1958-62 Average 1/	1962 1/	ESTIMATED		CHANGE FROM:	
			1963	1964	1958-62 Av.	1963
		Thousand Gallons			Percent	
January	1,862	2,073	2,125	2,270	+ 22	+ 7
February	1,945	2,144	2,130	2,260	+ 16	+ 6
TWO MONTH TOTAL	3,807	4,217	4,255	4,530	+ 19	+ 6

1/From enumerations.